



Pricing Guide

2022 & BEYOND



Welcome Book

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Calligraphy.

From traditional envelope calligraphy to modern hand-lettering on event signage, I offer services to personalize your wedding or event.

Watercolor.

I love being able to creatively capture a moment in time with watercolors. Pets, houses, churches, and venues are my specialties.

Design.

As a designer and romantic at heart, I love to design invitations, programs, menus, or anything else for a happy couple's big day.



About Neer the Creek

It's my passion to create art that celebrates memorable moments. I've always felt it was important to hold onto memories that have made you who you are, and that's exactly what I hope to bring to my work.

This brand started as a partnership with my husband, Andrew. Our long-distance relationship during college is what led us to name the business after our alma maters, Appalachian State and Campbell University. Now, I've taken on the business on my own (but not without his help, of course).



Katie Lackey

OWNER & ARTIST

When I'm not working my full-time gig at a digital marketing agency, I'm at home working on any and all things creative for Neer the Creek.

I want to create intentional designs that are sentimental. I hope you can look at one of my paintings and remember all of the intimate details of your wedding day or all the memories that made your childhood house feel like a home. As long as I'm creating meaningful work that serves a purpose, I'm happy.

Breakfast food is my go-to, and I love anything chocolate. I own way too many blankets to count, I'm a "wanna be" plant mom, and I was a collegiate student-athlete for four years at App State. I'm so glad you found me!

Calligraphy.

Envelopes

Outer envelopes include 4 lines. Inner envelopes include 2 lines.

| | |
|--------|---|
| \$2.50 | Outer Envelopes |
| \$4.00 | Outer Envelopes (w/ return address) |
| \$1.00 | Inner Envelopes |
| \$3.25 | Outer & Inner Envelopes |
| \$4.50 | Outer & Inner Envelopes (w/ return address) |
| \$2.00 | Response Envelopes |
| \$3.00 | Response Envelopes (w/ return address) |

Signage

Prices include calligraphy services only. Supply costs not included.

| | |
|---------|--|
| \$1.00 | Seating Chart (per name) |
| \$3.00 | Table signs (per line) |
| \$3.00 | Ceremony chalkboards & easels (per line) |
| \$10.00 | Welcome signs (three lines included) |
| \$2.50 | Table Numbers (4x6" or 5x7") |
| \$1.00 | Place Cards (name only) |
| \$1.50 | Escort Cards (includes table #) |

Other

Prices include calligraphy services only. Supply costs not included.

| | |
|--------|--------------------------------|
| \$5.00 | 11x14" Written Vows (per line) |
| \$3.00 | Digital lettering (per line) |





Watercolor.

House Portraits

| | |
|--------|----------|
| 5x7" | \$80.00 |
| 8x10" | \$120.00 |
| 11x14" | \$175.00 |

Venue Portraits

| | |
|--------|----------|
| 5x7" | \$80.00 |
| 8x10" | \$120.00 |
| 11x14" | \$175.00 |

Love Story Timelines

| | |
|--------|----------|
| 8x10" | \$150.00 |
| 11x14" | \$205.00 |

Pet Portraits

| | One Pet | Two Pets | Three Pets | Four Pets |
|--------|----------|----------|------------|-----------|
| 5x7" | \$60.00 | \$100.00 | _____ | _____ |
| 8x10" | \$90.00 | \$150.00 | \$210.00 | _____ |
| 11x14" | \$155.00 | \$255.00 | \$355.00 | \$455.00 |

People Portraits

| | 1-2 people | 3-4 people | 5-6 people |
|--------|------------|------------|------------|
| 5x7" | \$75.00 | \$115.00 | _____ |
| 8x10" | \$120.00 | \$180.00 | \$240.00 |
| 11x14" | \$180.00 | \$240.00 | \$340.00 |

Design.

Because each design project is so unique, I base the overall cost of your order on several factors including time, detail, and rounds of revisions. Below are the base prices for each package. *These prices may vary based on the scope of your project.*

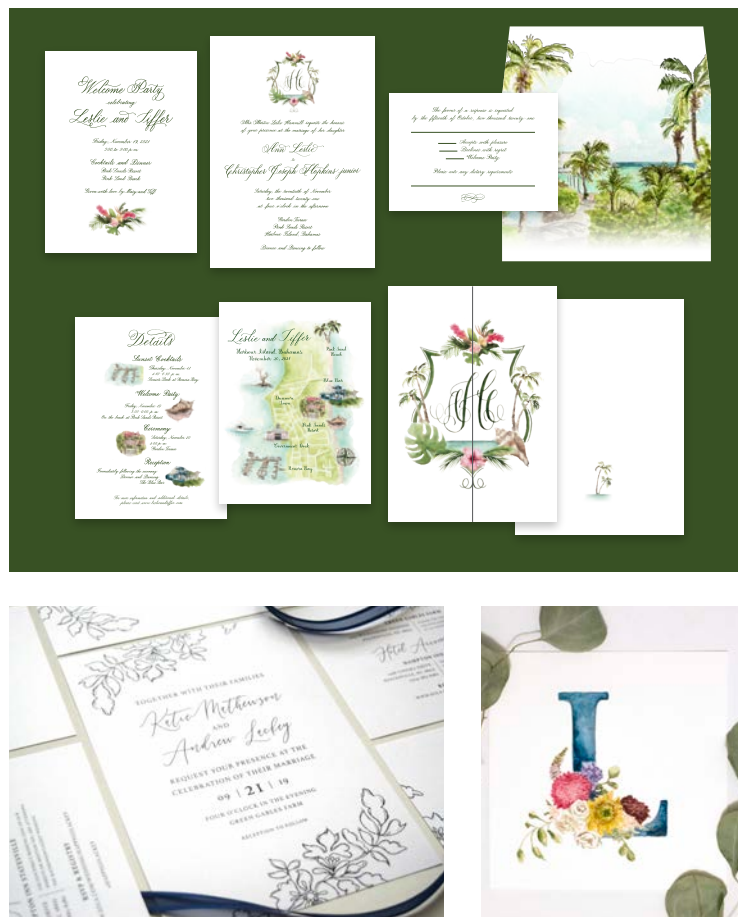
Three rounds of revisions are included for each package. Each additional round is an additional cost.

I do not offer printing services at this time, but I provide each file type that you may need for your project to be print-ready for any vendor.

Invitations, Weddings & Events

Prices may vary based on the scope of your project. Printing not included.

- \$550 Standard Package**
Includes main invitation, details card, & response card
- \$725 Classic Package**
Standard package plus belly band & envelope liner
- \$1,075 Elegant Package**
Classic package plus a custom watercolor crest
- \$1,500 Ornate Package**
Elegant package plus a custom watercolor map



Common Questions

What is your standard turnaround time?

All orders are typically completed within 4-6 weeks. If you need your order within 3 weeks, a rush fee can be applied (20% for calligraphy orders or \$40 per watercolor painting). Any rush fees for design projects will be determined before starting your project.

Do you require extra materials for a calligraphy order?

Yes. I ask for an additional 20% supply of materials for envelopes and signage in case of incidental mistakes or damage.

Do you require a deposit?

All calligraphy & design orders require a 50% non-refundable deposit due up front to be officially booked along with a completed contract. The remaining balance is due upon completion of your order.

How do you communicate with your clients?

I communicate with my clients mostly via email so that we both have a record of project timelines, details, and notes. For design projects, I may set up an introductory phone call to talk about the scope of your project and get to know your brand before we begin.

Do you have a refund or return policy?

Because my work is customized to your specific needs, I do not accept returns. It's my goal to ensure that I communicate the status of your project to you as best as I can by sending proofs, confirming details, and revealing photos of the finished product before I put anything in the mail. If you are unhappy with your order, please let me know as soon as possible in the process so that we can fix any issues before it gets to you.

Do you work on additional projects that are not listed on your website?

Yes! By all means, please reach out if you'd like to work with me on something that you do not see offered. I'd love to be challenged and work creatively with you to make something completely customized and meaningful!

“Each of you should use whatever gift you have received to serve others, as faithful stewards of God’s grace in its various forms.”

1 PETER 4:10



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